



Appeal Coordinator Helpful Hints Announcement Weekend, March 3-4 Commitment Weekend, March 10-11

Witness Talk: There isn't one formula for an impactful speech but it is important that your talk be personal and warm, and that you sincerely ask your fellow parishioners for their help in supporting the ministries funded by the Catholic Appeal. Your main role will be to "bring to life" the Catholic Appeal message of "We the many, Serving as one".

Personalize your witness talk by:

- Introducing yourself: Add wife's name, years as a parishioner, role in the parish
"I am ____ and I am a fellow parishioner at ____ Parish. I / my family and I have been members here since ____ and we participate in ____.
- Mentioning your Parish name, Pastor, 2017 Catholic Appeal Results and # donors
"Father / Monsignor ____ asked me to speak today about the Catholic Appeal...
- Detailing specific ministries that your parish benefits from
"One of the ministries funded by the Catholic Appeal is _____. This ministry provides _____ to in our parish. _____ was helped by the ministry by _____.

Ask each family to support the Catholic Appeal:

- State why you and your family give to the Catholic Appeal
- Encourage new donors:
"If you have never given, please consider joining me and #__ of our parish families who support the larger Church with gifts to the Catholic Appeal.
- Challenge the parish to increase their participation rate:
"Our Parish is being challenged to increase our parishioner participation rate this year to ###. Any gift, great or small, is participation in this important appeal"
- Ask them to prayerfully consider participating on Commitment Weekend, March 10-11.

Conclude:

- Thank the pastor for allowing you to speak on behalf of the Catholic Appeal.
- Thank the parish for their past support
- Thank parishioners for considering a donation this year.
- Be available after Mass to greet and answer questions.

Thank you for your support of the 2018 Catholic Appeal