

Mid-Appeal Weekend

Thank you for your continued support of the 2017 Catholic Appeal. If you have not met goal at this time, a mid-Appeal solicitation is a great opportunity to remind parishioners about the Catholic Appeal. We encourage you to choose a weekend that works best for your parish to conduct your mid-Appeal requests.

There are several steps your parish can take to request support from those who have yet to give:

1. **Conduct an In-Pew solicitation if you have yet to do so. It's not too late!**

The Appeal is off to a great start due in large part to the success of the in-pew campaign. To date, most of our parishes that are over goal conducted an in-pew solicitation on commitment weekend, March 11/12. For sample in-pew presentation options to use for your Mid-Appeal weekend, go to the Catholic Appeal website bostoncatholicappeal.org and click on Parish Resources.

If you need additional pledge envelopes, please contact Mike Strong at Pilot Printing at Mstrong@pilotbulletins.net and provide the quantity needed, your parish name and town, and any special mailing instructions.

2. **Provide an update from the pulpit on progress to date and request support from those who have yet to make a gift or pledge.**

Sample pulpit/Mass announcement:

The initial response to the 2017 Catholic Appeal has been enthusiastic—thank you. To date, we have raised **AMOUNT**, or **PERCENTAGE** of our goal of **AMOUNT**.

If you have not had a chance to respond, please make a pledge today and help us reach our goal by June 30. Your pledge can be paid in monthly installments through January 31, 2018. Pledge cards are available at the back of the church. Thank you for all those who have made a gift, and please remember to keep the Catholic Appeal in your prayers.

3. Include an Appeal announcement in your parish bulletin.

Sample bulletin announcement:

I am pleased to share that **PARISH NAME** has raised **\$X** toward our 2017 Catholic Appeal goal of **\$X**. Thank you to all who have helped make our campaign a success. If you have not had a chance to give, we need your help! Please donate today to help us reach our goal by June 30. Gifts can be made online at bostoncatholicappeal.org or by completing a pledge form available at the Church exits. On behalf of Cardinal Seán and all who benefit from your generosity, thank you for your support.

4. Include the Catholic Appeal in the Prayer of the Faithful.

Sample prayers of the faithful:

- a. That our sacrificial gifts to the Catholic Appeal will enable its many ministries to spread the Gospel message and give aid and comfort to those in need here at **PARISH NAME** and throughout our Archdiocese.

- b. For the special intentions of all those who have supported **PARISH NAME's** 2017 Catholic Appeal campaign. May their sacrifice strengthen our parish community and draw us ever closer to the heart of Jesus.

Using these simple steps will go a long way in helping you reach your parish goal mid-way through the Appeal.

If you have any questions regarding your Mid-Appeal weekend, please contact Jacqui Miller at 617-746-5874 or JMiller@rcab.org.