



Mid-Appeal Weekend

Thank you for your continued support of the Catholic Appeal. Mid-Appeal weekend is a great opportunity to remind parishioners about the Catholic Appeal. There are several steps your parish can take to request support from those who have yet to give and to help your parish reach goal by June 30th:

- 1. Provide an update from the pulpit on progress to date and request support from those who have yet to make a gift or pledge.**

Sample Pulpit Announcement:

The initial response to the Catholic Appeal has been enthusiastic—thank you. To date, we have raised **AMOUNT**, or **PERCENTAGE** of our goal of **AMOUNT**. The Catholic Appeal helps to advance the work of the Church through the pastoral, charitable, and educational ministries serving as the foundation for transmitting the faith across generations. Through a shared commitment to the Catholic Appeal, we unite our hearts and hands with one another as we live our faith together as one body in Christ. The Appeal is funded through the generosity and commitment of those who believe in these ministries and want to ensure they remain strong.

If you have yet to respond, please make a pledge today and help us reach our goal by June 30. Your pledge can be paid in monthly installments through January 31, 2019. Pledges cards are available at the back of the church. Let us also rejoice in God's love for us, and in the grace of sharing that love with others, especially those in need. Thank you.

- 2. Conduct an In-Pew solicitation if you have yet to do so. It's not too late! The Appeal is off to a great start due in large part to the success of the in-pew campaign. To date, most of our parishes over goal conducted an in-pew solicitation on launch weekend, March 2nd and 3rd.**

If you need additional pledge envelopes, please contact Arlene Dubrowski at Catholic_Appeal@rcab.org and provide the quantity needed, your parish name and town, and any special mailing instructions.

- 3. Include an Appeal announcement in your parish bulletin.**

Sample Bulletin Announcement:

I am pleased to share that **PARISH NAME** has raised **\$X** toward our 2019 Catholic Appeal goal of **\$X**. Thank you to all who have helped make our campaign a success. If you have yet to give, we need your help! Please give today to help us reach goal by **XX/XX/XX**. Gifts can be made online at BostonCatholicAppeal.org or by completing a pledge envelope available at the Church exits. On behalf of Cardinal Seán O'Malley and all who will benefit from your generosity, thank you for your support.

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4. Include the Catholic Appeal in the Prayer of the Faithful.

Sample Prayers of the Faithful:

- a. That our sacrificial gifts to the Catholic Appeal will enable its many ministries to spread the Gospel message and give aid and comfort to those in need here at **PARISH NAME** and throughout the Archdiocese of Boston.
- b. For the special intentions of all those who have supported **PARISH NAME's** 2019 Catholic Appeal campaign. May their sacrifice strengthen our parish community and draw us ever closer to the heart of Jesus.

The final request letter to prior donors to the Catholic Appeal was mailed on May 1st 2019.

If you have any questions regarding Mid-Appeal weekend, please contact Arlene Dubrowski at 617-779-3706 or Adubrowski@rcab.org.

Sample bulletin ad and logo

A bulletin advertisement with a red border. On the left, a woman with long brown hair smiles. On the right, there are two smaller photos: one of two children in school uniforms and one of a priest holding a baby. The text "This is Our Church" is overlaid in large, bold, orange and white letters. Below the images, a white box contains the following text:

A sincere thank you to all of you who have contributed to this year's **Catholic Appeal**. If you have not had the opportunity to donate, there is still time! Please pick up an in-pew envelope in your parish or go online to **bostoncatholicappeal.org** to make your gift today.

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