



2022 Catholic Appeal Important Dates

Parish Preparation	
November / December 2021	Recruit or Renew Parish Volunteer Appeal Coordinator
	Review Parishioner list and provide updates to Catholic Appeal Team
	Complete the Parish survey to confirm contacts, materials count
Parish Roll Out	
January 2022	Sign up for a Catholic Appeal Training: Webinar or in-person
	Recruit team to assist with Catholic Appeal parish launch.
Pre-Launch	
February 1	Letter from Cardinal Seán mailed to parishioners asking for their early support.
	Ensure receipt of launch materials (in-pew envelopes, posters, bulletin insert) Hang Poster.
February 19-20, 26-27	Add Bulletin Announcements asking for early support.
Launching Your Appeal	
March 2	Ash Wednesday
March 5-6	Announcement Weekend Play video, Bulletin Insert, Witness talk
March 12-13	COMMITMENT WEEKEND Conduct in-pew presentation.
March 19-20	FOLLOW UP WEEKEND: For Pastors with multiple worship sites who would like to conduct the in-pew at each parish or in case of inclement weather.
March 21	Pastor Email: Pastors will be asked to forward a “ready to send” email to parish leaders, staff, volunteers, parishioners, and religious education families with a link to a short Catholic Appeal video.

Keep your Appeal Going	
April 10-17	*Holy Week/Paschal Triduum/Easter
April 19	Letter 2 to prior donors
April 23-24	<i>Continue to add bulletin announcements to encourage, inform or thank parishioners.</i>
June 2	Letter 3 from <u>Pastor or Cardinal</u> mailed to parishioners who have not given yet.
June 11-12	Mid Appeal Parish Campaign (for parishes below assessment) In-pew envelopes, bulletin messages, Mass announcements to assist
Closing your Appeal	
August 9	<u>Final letter</u> from Cardinal Sean mailed to parishioners who have not given.
October 3	Review Donor list for unpaid Pledges. Add bulletin messaging encouraging parishioners to fulfil their pledge payments. Rebates are paid based on payments.
October 10	1 st Rebate Payment to qualifying Parishes over assessment
October or November TBD	Cardinal's Appreciation Mass and Reception for Appeal Coordinators and donors \$1,000+ Location TBD
November 15	Cardinal's Christmas Campaign mailing
December 5	For Parishes below assessment, abatement request forms due to Chancellor
Into the New Year	
January 10, 2023	Tax receipt letters mailed to 2021 CA donors of \$250 or more.
January 31, 2023	2021 Catholic Appeal CLOSED.
February 2023	Final rebate distribution paid to qualifying parishes. Billbacks to parishes below assessment (March – June 2022)

All materials and parish resources can be found on the "FOR PARISHES" tab at www.bostoncatholicappeal.org

For questions or comments contact: Arlene Dubrowski: Catholic_appeal@rcab.org

Thank you for your continued support of the Catholic Appeal