



## 2022 Catholic Appeal Important Dates

<b>Parish Preparation</b>	
January 2022	Recruit or Renew Parish Volunteer Appeal Coordinator
	Sign up for a Catholic Appeal Training (one hour, on-line session)
<b>Pre-Launch</b>	
February 8	Letter from Cardinal Seán mailed to parishioners asking for their early support.
	Ensure receipt of launch materials (in-pew envelopes, posters, bulletin insert) Hang Poster.
	Recruit team to assist with Catholic Appeal parish launch.
February 19-20, 26-27	Add Bulletin Announcements asking for early support.
<b>Launching Your Appeal</b>	
<b>March 2</b>	<b>Ash Wednesday</b>
<b>March 5-6</b>	<b>Announcement Weekend</b> Play video, Bulletin Insert, Witness talk
<b>March 12-13</b>	<b>COMMITMENT WEEKEND</b> Conduct in-pew presentation.
<b>March 19-20</b>	<b>FOLLOW UP WEEKEND:</b> For Pastors with multiple worship sites who would like to conduct the in-pew at each parish or in case of inclement weather.
<b>March 21</b>	<b>Pastor Email:</b> Pastors will be asked to forward a “ready to send” email to parish leaders, staff, volunteers, parishioners, and religious education families with a link to a short Catholic Appeal video.
<b>Keep your Appeal Going</b>	
April 10-17	*Holy Week/Paschal Triduum/Easter
April 19	Letter 2 to prior donors

April 23-24	<i>Continue to add bulletin announcements to encourage, inform or thank parishioners.</i>
June 2	Letter 3 from <u>Pastor or Cardinal</u> mailed to parishioners who have not given yet.
<b>June 11-12</b>	<b>Mid Appeal Parish Campaign (for parishes below assessment)</b> In-pew envelopes, bulletin messages, Mass announcements to assist
<b>Closing your Appeal</b>	
August 9	<u>Final letter</u> from Cardinal Sean mailed to parishioners who have not given.
October 3	Review Donor list for unpaid Pledges. Add bulletin messaging encouraging parishioners to fulfil their pledge payments. Rebates are paid based on payments.
October 10	1 <sup>st</sup> Rebate Payment to qualifying Parishes over assessment
October or November TBD	Cardinal's Appreciation Mass and Reception for Appeal Coordinators and donors \$1,000+ Location TBD
December 5	For Parishes below assessment, abatement request forms due to Chancellor
<b>Into the New Year</b>	
January 10, 2023	Tax receipt letters mailed to 2021 CA donors of \$250 or more.
January 31, 2023	2021 Catholic Appeal CLOSED.
February 2023	Final rebate distribution paid to qualifying parishes. Billbacks to parishes below assessment (March – June 2022)

All materials and parish resources can be found on the "FOR PARISHES" tab at [www.bostoncatholicappeal.org](http://www.bostoncatholicappeal.org)  
For questions or comments contact: Arlene Dubrowski [Catholic\\_appeal@rcab.org](mailto:Catholic_appeal@rcab.org)

Thank you for your continued support of the Catholic Appeal